

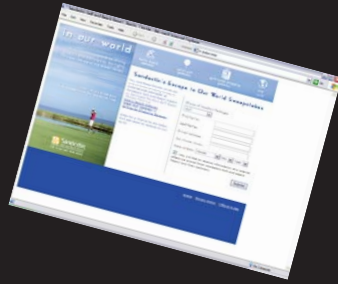
Online~Banners

Silver ADDY® Award
CYber SYtes, inc.
Sunrise Marine
Sunrise Marine Banner Promotions in
FloridaSportsman.com
Jerome Maurey-Delaunay, Flash Designer
Eric Shilling, Graphic Designer



Online~Micro or Mini Sites

Gold ADDY® Award
Sandestin Golf and Beach Resort
Sandestin Golf and Beach Resort
Sandestin Sweepstakes Entry Form
Stewart Colovin, Copywriter
Jennifer Jahde Bedell, Art Director
Zandra Wolfgram, Concept Developer
and Marketing Director
Interactive Art Directors: Mel Hogan & Owen Oliver
Ron Berg, Photographer



RADIO

Local :30

Silver ADDY® Award
Clear Channel Radio P.C.
Creative Printing
Creative Printing /BAMBI
Joel Harley Pummill, Writer / Producer
Emily Balazs, Voice Talent
Savannah Swafford, Voice Talent

Silver ADDY® Award
Clear Channel Radio P.C.
Wingate Inn
Wingate Inn/The Out of Towners
Joel Harley Pummill, Writer / Producer & Voice
Talent
Emily Balazs, Voice Talent

Local (one metro), :60 or more

Gold ADDY® Award
Clear Channel Radio P.C.
Brock Pest Control
Brock Pest Control/No Pests
Joel Harley Pummill, Writer / Producer & Voice
Talent

Campaign

Gold ADDY® Award and Best of Show – Electronic
Clear Channel Radio P.C.
The Bagel Maker
Bagel Maker Bob
Joel Harley Pummill, Writer / Producer

Regional/National, :60 or more

Gold ADDY® Award
Sandestin Golf and Beach Resort
Sandestin Golf and Beach Resort
Sandestin In Our World Brand Radio Spot
Stewart Colovin, Copywriter
Zandra Wolfgram, Marketing Director

TELEVISION

Local (one DMA), :30

Silver ADDY® Award
WMBB
Tyndall Federal Credit Union
Tyndall New Boat Loan
Gene Gill, Writer/Producer/Editor

Silver ADDY® Award
Cornerstone Marketing & Advertising
Sugar Beach Interiors
The Many Faces of You
Lisa Burwell, Creative Concept & Copywriter
Jake Meyer, Creative Director/Copywriter & Video
Editor

Campaign

Silver ADDY® Award and Special Judge's Award
Color Earth
Big City Fish
Big City Fish
Shane Reynolds, Director/Editor
Bill Webb, Executive Producer
Jared Petticrew, Stunt Coordinator
Ben Dunable, Actor
Chris Davis, Assistant
Fluffy, the shark

Silver ADDY® Award
Color Earth
Fudpuckers
Fudpuckers Campaign
Shane Reynolds, Director/Editor
Producers: Jeremy Cochran & Casey Collins

TV Self-Promotion, Single

Silver ADDY® Award
WMBB
WMBB
Take My Job Rob
Marc Morrison, Writer/Producer
Robby Thomas, Writer/Producer
Gene Gill, Videographer
Ed Smith, Editor

TV Self-Promotion, Campaign

Silver ADDY® Award
WMBB
WMBB
On Your Side
Marc Morrison, Writer/Producer/Director/Editor
Jason Cooper, Producer/Editor
Dave Bunger, Videographer

Regional/National TV~Single Spots~

Gold ADDY® Award
Sandestin Golf and Beach Resort
Sandestin Golf and Beach Resort
Sandestin In Our World Brand Television Spot
Stewart Colovin, Copywriter
Jennifer Jahde Bedell, Art Director
Ron Berg, Photographer
Zandra Wolfgram, Marketing Director